

Hello everyone,

Below, are the updated send dates for CEO robocall/email campaign discussed in our meeting today.

All admitted not enrolled College of Business students (email titles and dates are the following):

November 11th at 11:00am - College of Business – CEO campaign (Susmita Bashir 1st of a weekly series) Robo call and email will be sent

November 18th at 11:00am - College of Business - CEO Congratulations Campaign (Christopher Shaw - B1 Bank 2nd of a weekly series) Robo call and email will be sent

November 25th at 11:00am - College of Business CEO campaign (Tatiana Chamorro 3rd of a weekly series) Robo call and email will be sent

December 2nd at 11:00am - College of Business CEO Campaign (Zenetta Drew 4th of weekly series) Robo call and email will be sent

December 9th at 11:00am - College of Business CEO Campaign (Therese Baird 5th of a weekly series) Robo call and email will be sent

Yazan, are the dates and times approved above?

Graduate School Emails:

Jennifer- I will send test emails to you and Yazan. Once you both approved the test emails ,they will be in my Target X folder for **only Graduate School to send.**

Undergraduate Student list and emails:

Swagata- Once the dates and times are confirmed, can you please provide Dali and I with the student list (**All admitted not enrolled College of Business students**) to send the robo calls?

Once approved please follow and schedule based on the dates and times above for scheduling.

Brandon Washington

Digital Communications Specialist

East Texas A&M University

Enrollment Management Division

CHRISTOPHER WILSON
President and CEO

COMMERCIAL

He is an alumnus of the College of Business and Economics at the University of North Carolina at Charlotte. He is a past president of the Charlotte Business Roundtable and a past president of the Charlotte Chamber of Commerce. He is a past president of the Charlotte Business Roundtable and a past president of the Charlotte Chamber of Commerce. He is a past president of the Charlotte Business Roundtable and a past president of the Charlotte Chamber of Commerce.

Summary

Average Score: 80% (Unweighted Score: 80%)

Category	Score	Weight	Weighted Score
Overall	80	1.0	80
Academic	80	0.5	40
Professional	80	0.5	40

TATIANA CHAMORRO
President and CEO

COMMERCIAL

She is a past president of the Charlotte Business Roundtable and a past president of the Charlotte Chamber of Commerce. She is a past president of the Charlotte Business Roundtable and a past president of the Charlotte Chamber of Commerce. She is a past president of the Charlotte Business Roundtable and a past president of the Charlotte Chamber of Commerce.

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ZENETTA DAVIS
President and CEO

COMMERCIAL

She is a past president of the Charlotte Business Roundtable and a past president of the Charlotte Chamber of Commerce. She is a past president of the Charlotte Business Roundtable and a past president of the Charlotte Chamber of Commerce. She is a past president of the Charlotte Business Roundtable and a past president of the Charlotte Chamber of Commerce.

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THERESE DAVIS
President and CEO

COMMERCIAL

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AMY WILSON
President and CEO

COMMERCIAL

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