

Divisional Goals Team Notes from Chairman Brandon Washington 1/12/24

Ideas for spreading A.R.I.S.E

Here are some topics that we need to discuss for our next meeting:

We still need a facilitator for a mission statement.

- What does everyone think about the suggestions of Dr Ballenger or Dr Sharon Ross and who would like to reach out? Are we familiar with those individuals?

The team decided that Dr. Ballenger would be a great facilitator for the Mission workshop based on her experience and being an A&M-Commerce Alumni.

Attached is the tool kit for A.R.I.S.E and Roar signature tags.

- What are your suggestions on anything to add to the tool kit?
- How will we forward the tool kit to get them implemented?
- How will we encourage teams to use the Thankyou board for promoting A.R.I.S.E.?

The team decided to finish the tool kit with a background graphic for teams and zoom meetings. (Kristin volunteered to design the graphic) We discussed the next step would be check with Nechell on her opinions on using the leadership meetings to discuss and introduce the tool kit to teams leaders.

Authentic – True, reliable, genuine, and honest in our goals and interactions with faculty, staff, and students.

Respectful – No matter the situation, we have positive behavioral interactions in our treatment of others.

Intentional – being purposeful in our preparation for success, our celebration of others, and

how we approach our work.

Supportive – Making the choice to be kind, embracing, and, encouraging to others.

Encourage – Uplifting one another, while believing in our vision and business practices.

The **Divisional Goals and Strategic Planning team** who will be working on a mission statement workshop for the Division, as well as coordinating our institutional effectiveness alignment for the Division. The team will also re-engage our CAS standards.

Implementation Email sent to the Enrollment Management Division

Hello everyone,

On behalf of the Divisional Goals and Strategic Planning team, attached is the final version of the toolkit **(with A.R.I.S.E signature tags and a background for Teams and Zoom meetings)**.

- **Toolkit instructions:**

We would like the team leaders for the Lion Social, Lions Lead, Lionheart Champions, and Divisional Goals and Strategic Planning to spread the toolkit to their teams.

Our goal is to have the months of April and May being the A.R.I.S.E Toolkit release period where staff use the graphics with the toolkit.

Teams can help by each week using a signature tag with **Authentic** the 1st week, **Respectful** the 2nd week, **Intentional** the 3rd week, **Supportive** the 4th week, and **Encourage, A.R.I.S.E**, or GIF the last week of May.

We would like to pair the signatures with displaying the **A.R.I.S.E background graphic in our teams/zoom meetings**.

- **Appreciation Board Instructions:**

We would like staff in our Division to recognize each other on the Appreciation Board in the Welcome Center!

As a way to focus on our A. R. I. S. E. and ROAR motto, we would like each post to mention someone who has shown one of the categories of Authentic, Respectful, Intentional, Supportive, or Encourage.

Thanks to everyone for your help in spreading our motto of A.R.I.S.E and ROAR!

Brandon Washington

Chairman of the Divisional Goals and Strategic Team

Digital Communications Specialist

East Texas A&M University





Thu 1/16/2024 10:21 AM

Nechell Bonds

RE: Seeking Facilitator for Mission Statement Session

To: Brandon Washington

Cc: Shel Lee

Retention Policy: 180 Days - Index (8 months)

You replied to this message on 1/16/2024 12:44 PM.

Expires: 1/16/2024

Brandon, the tool kit looks amazing. I look forward to how you all plan to share these with the Division and how to best use them. Also, I agree that Dr. Ballenger is a great choice. I don't know if she would be available, but Shirl and I will reach out and I will ask her if she may be available. I will let you know what she says.

Reply by Nechell Bonds, Vice President
Division of Enrollment Management



From: Brandon Washington <Brandon.Washington@tamuc.edu>

Sent: Wednesday, January 17, 2024 1:56 PM

To: Nechell Bonds <nechell.bonds@tamuc.edu>

Subject: RE: Seeking Facilitator for Mission Statement Session

Hello Nechell,

We had a meeting last week with the Divisional Goal and Strategy Planning Team and they would like the facilitator for our Mission Statement to be Dr. Ballenger.

Based on her experience and being a graduate of A&M-Commerce the team feels Dr. Ballenger would be good candidate to facilitate the Mission Statement workshop.

Here is Dr. Ballenger's info they put in the chat: <https://www.tamuc.edu/people/julia-ballenger/>

Also, we have a toolkit that is in the works! (attached is the first draft)

We will be adding an A.R.I.S.E. and Roar themed background graphic for Teams and Zoom meetings along with the signature tags.

Brandon Washington, Digital Communications Specialist

Division of Enrollment Management



Hello Dr. Ballenger,

We are writing from the Enrollment Management Division of Texas A&M University-Commerce, on behalf of our Divisional Goals and Strategic Planning Team. We are looking for a person that can lead a workshop to develop our Mission Statement.

Our team was impressed by your knowledge, experience, and skill and we would like to know if it would be possible for you to lead us in that workshop.

Can you please let us know if you would be interested in leading a workshop and the available dates that may have?

Your experience would be helpful in directing our vision to develop our Mission Statement.

We look forward to hearing from you.

Thank you,

Brandon Washington, Digital Communications Specialist

Chairman of the Division Goal and Strategic Planning Team

Division of Enrollment Management